

Info Edge was founded by [Sanjeev Bikhchandani](#) in 1995, initially reproducing [classified ads](#) from newspapers on its website. In April 1997, Bikhchandani started Naukri.com with help from his brother and friends.^[16] It then launched Jeevansathi.com in 1998, 99acres.com in 2005 and Shiksha.com in 2008.^[17] Info Edge [went public](#) in 2006 under the [ticker symbol](#) "Naukri".^[18] It launched offshoots of Naukri such as NaukriGulf.com for [Gulf](#) countries in 2006^[19] and FirstNaukri.com for campus recruitment in 2009.^[20]

Info Edge was one of the early investors of Zomato (then known as FoodieBay) and reportedly invested in Policybazaar in 2008 before its website was launched.^[17] Between 2010 and 2013, Info Edge invested a total of ₹86 crore in Zomato across four rounds and became the controlling shareholder in Zomato.^[21] Zomato ceased to be a subsidiary of Info Edge in September 2015.^[22]

In 2020, the company set up an [alternative investment](#) arm called Info Edge Ventures^[23] under which it started Info Edge Venture Fund, a [venture capital fund](#) to invest in early-stage technology startups.^{[24][25]} As of 2022, Info Edge Ventures has three [investment funds](#)—Info Edge Venture Fund, Info Edge Capital, and Capital 2B